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BlueWolf AI Introduces BlueWolf SignalSM, a New Approach to AI Audit and Assurance for Mid-Market Companies

BlueWolf Signal gives executives clarity on where their AI exposure lies—and how to address it before it impacts the bottom line.

BOSTON, October 2026 -- BlueWolf AI today announced the introduction of BlueWolf Signal, a new approach to AI audit and assurance developed specifically for mid-market companies.

The introduction comes as artificial intelligence is spreading rapidly through mid-market businesses, often faster than companies' ability to understand and manage the risks that come with it.

RSM's 2025 Middle Market AI Survey found that 91% of middle-market respondents were using generative AI, while 53% of adopters said their organizations were only somewhat prepared for implementation.

The challenge goes beyond adoption. Grant Thornton's 2026 AI Impact Survey found that 78% of senior business leaders lacked strong confidence that their organizations could pass an independent AI governance audit within 90 days.

For BlueWolf, those findings highlight a practical challenge increasingly facing executives:

"AI is becoming part of everyday business, but most mid-market executives don't have the time or need to become AI governance experts," said Stewart Rose, Partner at BlueWolf AI. "They need a straightforward way to understand where they're exposed, whether that exposure is being adequately managed and what, if anything, they should do about it."

BlueWolf developed BlueWolf Signal to address that need.

Unlike approaches that begin with a broad checklist of potential AI risks, BlueWolf Signal starts with how AI is actually being used within the company. BlueWolf then applies its methodology and technology platforms to evaluate significant AI uses in the context of the business, the potential exposure they create, and the controls already in place.

The objective is to distinguish between issues that warrant management's attention and those that should be monitored or are already being adequately managed.

The result is designed to be complete without being complicated.

"Not every AI risk deserves the same level of attention," Rose said. "BlueWolf Signal is designed to separate what matters from what doesn't and give management straightforward steps where action is necessary."

BlueWolf Signal provides management with a concise view of its findings, supported by the underlying assessment and documentation.

About BlueWolf AI

BlueWolf AI provides independent AI audit and assurance services for mid-market companies. We specialize exclusively in AI Trust, Risk, and Security. BlueWolf Signal is our flagship methodology and product, providing a structured approach to identifying, evaluating, and prioritizing AI risks. Its methodology draws on recognized frameworks and standards, including the NIST AI Risk Management Framework and ISO/IEC 42001.

For additional information visit us at www.bluewolfai.com.

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